



Signature Showcases First to Introduce the Use of Twitter at Tournaments

FOR IMMEDIATE RELEASE

FORT LAUDERDALE, FLORIDA (May 4, 2009) - Starting with the **Summer Signature Showcase** at Palmetto Bay Park in Palmetto Bay, Florida on June 5-7, 2009, Fastpitch Headquarters (FPHQ) will introduce **Twitter Score Reporting and Game Updates** at all of their events. The announcement was made today by Fastpitch Headquarters and LDI Sports Consulting (LDI), two Florida-based companies that specialize in fastpitch softball events and services.

"We are very excited and happy to implement the use of Twitter to improve the quality of our events," said Patti Shotwell of FPHQ. "We are always looking for ways to use technology in our tournaments, and timely and complete score reporting has always been difficult to accomplish. Now we can use Twitter to make score reporting easy for the teams." According to Linda Derk of LDI Sports Consulting, "It will be cool for the teams to be able to Twitter their scores and the highlights of their games. The players will jump on this activity, which is great since many coaches, like me, don't know much about Tweeting, or is it called Twitting??" Their partner, Joe Cotrone added, "Whatever it is called, Patti is always innovative in finding ways to solve problems, and she and Linda come up with some great ideas to make our events more exciting and hospitable for the teams and college coaches."

Their Twitter username is: FPHQ

The **Signature Showcase Series**, sponsored by Fastpitch Headquarters and LDI Sports Consulting, are specialty fastpitch showcase tournaments that are currently held in Florida and Ohio. The **Summer, Fall, and Winter Signature Showcases** in Florida are intimate gatherings of 24-36 elite teams. The **Mid-West Signature Showcase** in Ohio will feature up to 120 elite travel teams. All of these tournaments provide the teams with the opportunity to showcase their top notch student-athletes in front of a "who's who" in college softball recruiters.

Signature Highlights include:

- ALL games for ALL teams are played at ONE park
- Situation play in all games in select innings make games more exciting and productive
- Extended play in all games gives teams more opportunity to showcase
- Twitter Score Reporting and Game Updates
- Select games broadcast on Softball Magazine/Softball Central
- Sponsor Give-A-Ways and Champion t-shirts awarded to bracket winners
- The latest in Softball equipment & merchandise at the Signature Vendor Tradeshow

Fastpitch Headquarters and LDI partner with groups and organizations all over the country to bring quality fastpitch showcase events to the teams and the college coaches. They do whatever it takes to help you in your recruiting efforts. Watch for additional announcements about other exciting things to come, or visit their website.

For more info, visit www.signatureshowcases.com or www.fastpitchheadquarters.com. Or email them at info@fastpitchheadquarters.com, or call Patti Shotwell at 954-540-7850 or Linda Derk at 561-632-0511.

